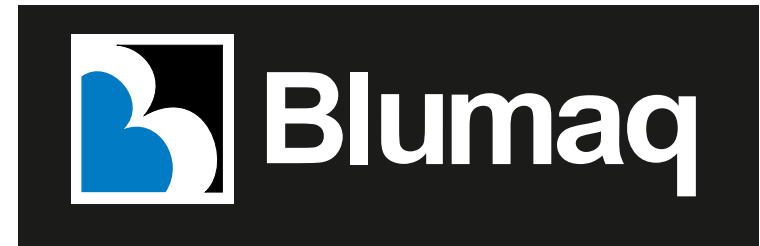
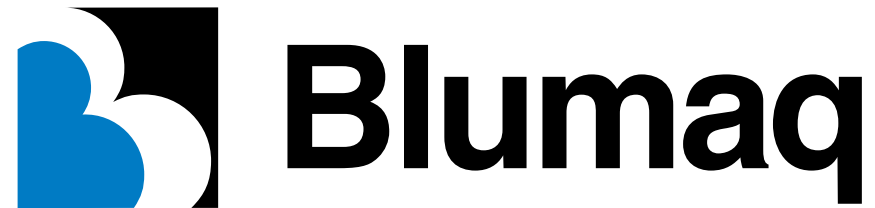


# BRAND BOOK

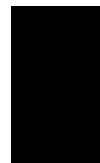
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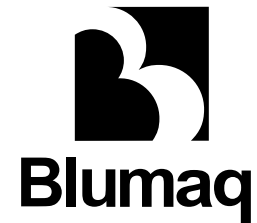
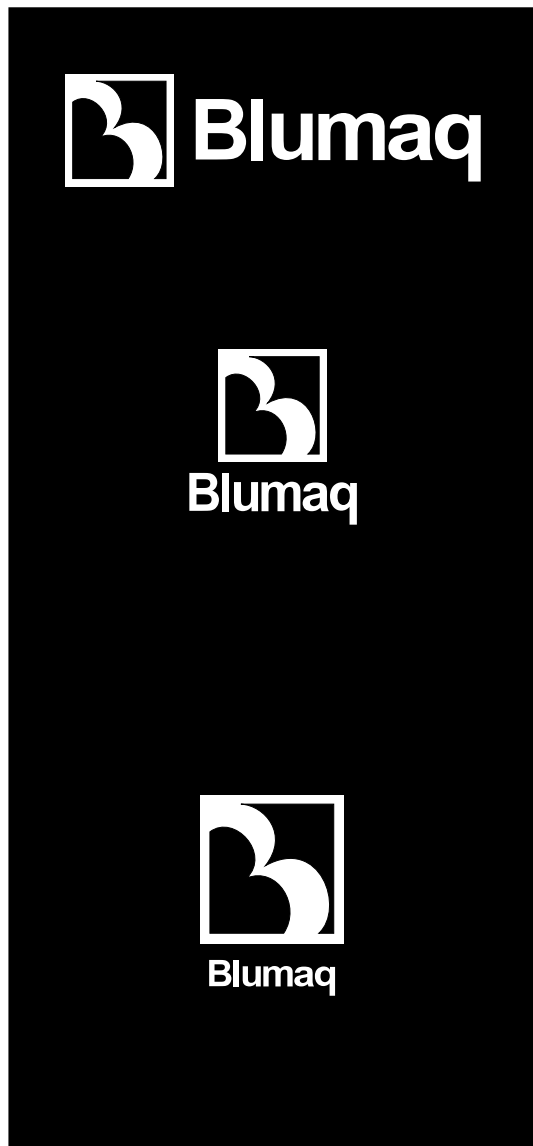


PANTONE 300U  
CMYK: 100 - 35- 0 - 0  
RGB: 0 - 110 - 182  
HTML: 006EB6  
ORACAL 651



PANTONE BLACK  
CMYK: 100 - 100 - 100 - 100  
RGB: 0 - 0 - 0  
HTML: 000000  
ORACAL 070 BLACK

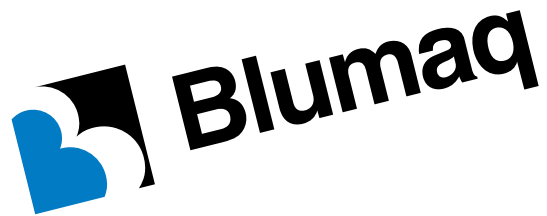




## CORRECT APPLICATION - CLEAR BACKGROUND



## INCORRECT APPLICATION





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